

Discover Attract Connect

Professional
Development
Day

September 27
7:00 a.m. – 2 p.m.
Radisson Hotel

**** Discover Your Strengths ** Attract Perfect Customers **
** Connect and Build Stronger Relationships ****

This one-day event, from 7:30am to 2:30pm, is open to all area businesses and includes:

***Key Note Talks:**

Paula Lyons, “Connect-Working”

Former TV Consumer Affairs reporter and current
Communications Consultant with Bates Communication

Jean DiGiovanna, “Attracting Perfect Customers/Clients”

President and Founder of ThinkPeople

Susan Hammond, “Peer Advisory Boards”

Principal of CFO Strategies

***Strategy Session “Table Topics” Presentations:**

Kathleen Kingsbury, KBK Connections

Joan Collins, Professional Coach

Paula Harris, WH Cornerstone Investments

Brenda Wornum Moore, BWM Consulting

Jaci Stanley, Ameriprise

Donna MacPherson, South Shore Hospital

Jim Della Volpe, Growing Tree Partners

Stacey Shipman, Let It Flow

Jane Ford, Work For Wellness

Tom Burke, Smith Barney

Mark Greene, Mark Greene & Associates

***Breakfast, Lunch, and a “Discover, Attract, Connect” Workshop Handbook**

***Complimentary Membership to Women & Co.** Citi Company (Women & Co.) has offered to provide all registrants at our professional development day with a free 1 year membership to Women & Co. This membership allows privileged access to professional resources that can help women define and work toward their financial goals. www.womenandco.com

Hosted By:



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WOMEN'S BUSINESS NETWORK
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Event Breakfast Sponsored By:



Cost:

Before September 12: \$79 (members), \$99 (non-members). After September 12: \$99 (members), \$110 (non-members).

For Registration and Information:

www.SSWBN.org or Call SSWBN at 781-749-8883